

BID BULLETIN # 1

April 04, 2025

Project Reference:	Request for Quotation 30000004225,1 Request for Quotation for Information Campaign to Raise Awareness in Georgian Society on 1) Trafficking in Street Children, and 2) Recruitment for Labour Emigration and Labour Immigration
Subject:	Responding to requests for clarification from interested suppliers
Clarifications:	<ol style="list-style-type: none">1. The supplier is expected to incur all the cost, from the design to print and installation of the outdoor banners.2. The supplier is expected to incur online media ad costs (for Google and Meta platforms).3. The IOM and the donor (EU) branding guidelines will be provided, however campaigns' overall visual identity must be proposed and developed by the vendor.4. The requirement to "display at least 2 outdoor banners" for each lot refers to the number of physical placements per city, that the supplier will be responsible to design, print, install and rent.5. No specific number of paintings is determined - one painting or a series of paintings can be developed depending on the supplier's proposal and creative vision.6. No specific number of podcast episodes is determined. However, it is expected that parts of the podcast will be split into short reels to be actively promoted at social media by the supplier.

Procurement and Logistics Unit
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