

Evaluation Scheme for Technical Assessment of Offers						
Section/ Division:	Assignment Title: National Consultant on Public Relations and Event Management		Project title:	Economic and Social Participation of Vulnerable Displaced Persons and local populations in the South Caucasus - EPIC 17.4061.2-001.00		
N	Criteria (1)	Weighting in % (2)	Consultant I		Consultant II	
			points (max. 100) (3)	assess- ment (2)x(3) (4)	points (max. 100) (5)	assess- ment (2)x(5) (6)
<b>1.</b>	<b>Experience</b>					
1.1	<i>The proposal shall provide evidence of the consultant's capabilities and experience in designing communication strategies, consultancy work and trainings</i>	13.0%		0		0
1.2	<i>Organizing PR events</i>	7.0%				
1.3	<i>Working with international organizations and public stakeholders</i>	13.0%				
1.4	<i>Professional facilitation and communication skills</i>	7.0%				
1.5	<i>Supporting teams with a service orientation</i>	13.0%				
1.6	<i>Affinity and experience in social networks (twitter, Facebook Instagram...)</i>	13.0%				
<i>Subtotal for 1</i>		66.0%				
<b>2.</b>	<b>Appropriateness of the technical proposal</b>					
2.1	<i>The technical proposal shall explain in detail how the consultant will produce deliverables listed in the Terms of Reference.</i>	13.0%		0		0
<i>Subtotal for 2</i>		13.0%		0		0
<b>3.</b>	<b>Qualifications</b>					
3.1	<i>At least 5 years of proven professional experience in communication and public relations</i>	7.0%		0		0
3.2	<i>University degree in Public Relations or a related field</i>	7.0%		0		0
3.3	<i>Experience/Knowledge about women and girls' empowerment</i>	7.0%				
<i>Subtotal for 3</i>		21.0%				
<b>Grand Total</b>		100.0%				