## giz Evaluation Scheme for Technical Assessment of Offers

Weighting points in % (rax. 100)	Section/ Division: 3800	Assignment Title: Support the development of Authentic Imereti Tourism Cluster	oject title:		Clusters 4 Development: Better Business Sophistication in Georgia		
Motivation and interest in assignment  Vision on development of the cluster  Summary of experience related to assignment  Approach on cluster management  Approach on cluster management  Approach on cluster growth and development  **Experience of the Consultant  Excellent communication skills between businesses and clients  **Excellent communication skills between businesses and clients  **Experience of the Consultant  **Excellent communication skills between businesses and clients  **Excellent communication skills between businesses and clients  **Excellent communication skills between businesses and clients  **Excellent knowledge of websites and booking systems  **Report writing and record keeping  **Advanced computer skills including Microsoft Office and web-based applications  **Excellent knowledge of English and Georgian languages  **At least 5 years of relevant professional experience in supporting the development of private sector businesses to grow and development and management  **Working with and supporting diverse business clients  **Experience in conducting trainings  **Development and management of social media  **Management/organization/presentation skills of products in local and international fairs  **Nowling with mit enternational development contex  **Professional experience in three of the following areas:  **Professional experience in three of t				in %	(max. 100)	ment (2)x(5)	
Vision on development of the cluster  Summary of experience related to assignment  Approach on cluster management  Approach on cluster management  Approach on cluster growth and development  **Communication**  **Subtotal for 1**  **Experience of the Consultant  **Excellent communication skills between businesses and clients  **Excellent knowledge of websites and booking systems  **Excellent knowledge and experience of business skills, business management, and problem solving  **Advanced computer skills including Microsoft Office and web-based applications  **Excellent knowledge of English and Georgian languages  **Al least 5 years of relevant professional experience in supporting the development of private sector businesses to grow and develop. The clinkwing areas would be strong assets:  **Tourism development and management  **Working with and management of social media  **Advanced computer skills including stream of social media  **Advanced in conducting trainings  **Development and management of social media  **Advanced products in international development contex  **Professional experience in three of the following areas:  **Tourism  **Food and wine  **Professional experience in three of the following areas:  **Tourism  **Food and wine  **Professional experience in three of the following areas:  **Tourism  **Food and wine  **Professional experience in three of the following areas:  **Tourism  **Food and wine  **Professional experience in three of the following areas:  **Tourism  **Food and wine  **Professional experience in three of the following areas:  **Tourism  **Food and wine  **Professional experience in three of the following areas:  **Tourism  **Food and wine  **Professional experience in three of the following areas:  **Tourism  **Food and win	1	Appropriateness of suggested concept and work plan					
Summary of experience related to assignment  Skills in organisation and communication  Approach on cluster management  Approach on cluster growth and development  Approach on cluster growth and development  Subtotal for 1  Experience of the Consultant  Excellent communication skills between businesses and clients  Knowledge of websites and booking systems  Faport writing and record keeping  Knowledge and experience of business skills, business management, and problem solving  Knowledge and experience of business skills, business management, and problem solving  Advanced computer skills including Microsoft Office and web-based applications  Excellent knowledge of English and Georgian languages  At least 5 years of relevant professional experience in supporting the development of private sector businesses to grow and develop. The following areas would be storing assets:  'Tourism development and management  'Working with and supporting diverse business clients  Experience in conducting fraitings  - Development and management of social medie  'Management' organization/presentation skills of products in local and international fairs  'Professional experience in three of the following areas:  'Tourism  Profossional experience in three of the following areas:  'Tourism  Food and wine  'Hospitality  'The crafts sector  Profouct development  Marketing/Digital Marketing  Communications management		Motivation and interest in assignment		5			
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