


Evaluation Scheme for Technical Assessment of Offers

Section/ Division: 3800	Assignment Title: Support for development and pilot implementation of a market-oriented cluster in the Food and culinary sector	Project title:	Clusters 4 Development: Better Business Sophistication in Georgia		
		Weighting in %	points (max. 100)	assessment (2)x(5) (6)	
		(2)	(5)	(6)	
1	Appropriateness of suggested concept and work plan				
	<i>Interpretation of objectives;</i>	10			
	<i>Strategy of implementation;</i>	10			
	<i>Management of processes, cooperation, learning and innovation;</i>	8			
	<i>Work schedule and timelines;</i>	8			
	<i>Monitoring and evaluation concept.</i>	10			
Subtotal for 1		46			
2	Experience of the Consultant				
	<i>Education: Higher education in Botany or a related field.</i>	7			
	<i>Language: Excellent academic language skills in English both written and spoken.</i>	7			
	<i>Leadership/management experience: Excellent communication, facilitation and moderation skills;</i>	5			
	<i>General professional experience: Strong research, analytical and report writing skills;</i>	10			
	<i>Specific professional experience: Experience in identifying aspects of tangible and intangible heritage and assessing them from the perspective of food heritage preservation and use</i>	10			
	<i>Experience in researching and assessing potentials of food tourism aspects and proposing programs/projects in sustainable development of respective tourism products;</i>	10			
	<i>Development Cooperation (DC) experience: will be an asset</i>	5			
Subtotal for 2		54			
Grand Total		100			