



Clusters4Development

Better Business Sophistication in Georgia

This project is funded by the European Union and the German Government

Agenda: Kakheti & Imereti Authentic Tourism Regional Cluster Info Tours with Tour Operators

Proposed dates

Kakheti visit: 1st to 4th of November

Imereti visit: 7th to 10th of November

Draft Agendas

Visiting Kakheti		
Date/Time	Activity	Where/Who
Day 1		
	Departure from Tbilisi	
	Formal introductions, and mission objectives presentation. Juka – Sano Winery - Wine tasting with paired snacks	Juka – Sano Winery
	Presentation of Wool Factory of Dito with a story of Tushetian Craft, and visit Tushetian craft producers	Wool Factory
	Lunch and Tushetian wine, bread tasting / Tursa Wood crafts	Lagazi Wine Cellar
	Tusheti craft masterclass at Mzemoa in Kvemo Alvani	Mzemoa
	Presentation and site inspection of all production processes at Bio Chaduna Social enterprise and rose tea degustation	Bio Chaduna
	Dinner and overnight at Nekresi Estate. Site inspection of concept accommodation	Nekresi Estate
Day 2		
	Breakfast discussion: introduction to the day's agenda	
	Presentation of wine route and site inspection Kakhetian wine degustation	Chubini Tchotiashvili Ghvardzelashvili
	Lunch and presentation of how to develop a family restaurant by Sopo & Tsago.	Marletas Cafe
	Kera ceramic shop for short demonstration/masterclass	Kera Pottery
	Small degustation and presentation of products	Odlisi cheese, Jamx and Rostomaant wines

	Dinner and overnight at Elizbar 1918. Site inspection of concept accommodation	Elizbar 1918
Day 3		
	Breakfast discussion: introduction to the day's agenda & recap	
	Soap Master class at Tamar Mikeladze Shop	Tamar Mikeladze
	Site inspection of concept accommodation	Hotel Erekle II
	Temi community - production presentation	Temi Community Development Centre
	Udin community tour with story, meeting elders and visiting api house and lunch with Udin cuisine	Udi Community Centre
	Short site inspection of concept accommodation	Chubini wine cellar
	Blacksmith performance	Aladashvili blacksmith
	Dinner & overnight accommodation at Lost Ridge Inn	Lost Ridge Inn
Day 4		
	Breakfast discussion: introduction to the day's agenda & Site inspection, brewery visit and beer degustation	Lost Ridge Inn
	Presentation of Pesvebi Workshop	Pesvebi
	Visit new (proposed) Souvenir shop in Sighnaghi	Sighnaghi
	Innovating traditions: degustation and site inspection	Nasrashvili Winery

Visiting Imereti		
Date/Time	Activity	Where/Who
Day 1		
	Departure from Tbilisi	
	Formal introductions, and mission objectives presentation. Presentation of production experience by Eris Ukvdaveba Zaliko Bojadze	Eris Ukvdaveba Zaliko Bojadze
	Site inspection, presentation, and lunch at soap workshop & lunch	Soap.ge
	Degustation at Archil Guniava wine cellar	Archil Guniava
	Degustation at Miriani's Marani with chocolate & Minadze's wine pairing	Miriani's Marani
	Petnat Degustation & dinner at Baias Winery	Baias Winery
	Check in and overnight at Chateau Vartsikhe	Chateau Vartsikhe
Day 2		
	Breakfast, presentation of concept accommodation, and site inspection	Chateau Vartsikhe
	Wine Degustation Mshvenieradze Winery	Mshvenieradze Winery
	Wine degustation in Zeindari	Igavi wines
	Presentation of Niko Nikoladze Museum	Niko Nikoladze Museum
	Site inspection, presentation, and lunch at Mates wine cellar	Mates wine cellar
	Museum and site tour and presentation of Otia's beer	Otia's Ezo
	Presentation and Gocha Arishvili workshop	Gocha Arishvili
	Dinner at Guesthouse Korena – Overnight at Porto Gumati	Guesthouse Korena
Day 3		
	Breakfast, presentation of concept accommodation, and site inspection. Introduction to the day's agenda & recap	Porto Gumati
	Short walking tour at Kutaisi	Akaki Saghinadze
	Kutaisi Photo Museum	Kutaisi Photo Museum
	Lunch at Sisters	Sisters / Debi
	Wine presentation and degustation	Guruli Enkeni Winery
	Roots of Imeretian Kings viticulturists – Presentation by Gia Chubinidze & wine degustation	Nanua wines
	Tea Degustation in Chkhari	Andriti
	Dinner at Makaridze Wine cellar	Makaridze Wine cellar
	Overnight at Sazano Wine Cellar & Hotel	Sazano Wine Cellar & Hotel
Day 4		
	Breakfast, presentation of concept accommodation, and site inspection. Introduction to the day's agenda & recap	Sazano Wine Cellar & Hotel
	Site inspection, presentation, and lunch at soap workshop & lunch	Soap.ge
	Lunch at Sapovnela - Meeting Maghradzes and presentation of experiences	Sapovnela